

# Alternative Accounting Research Network

### **AARN Network Leader Position Descriptions**

#### 1. Network Newsletter Editor

This network leader will be primarily responsible for the production and distribution of the AARN newsletter.

#### Task:

- Write, Edit and Distribute Periodic AARN Newsletter
- Solicit 800-word pieces of writing to be featured as "future directions"
- Write summaries of a few recent publications that highlight some of the work happening in the community
- Select and profile an "early career researcher"
- Produce a set of up to date "announcements"
- Develop the format and coverage of the newsletter

### Skills:

- High quality writing and editorial skills
- Willingness to engage in community networking to solicit pieces from network members
- Enjoy experimenting with creative and engaging layout/multimedia tools

## 2. Network Social Media Editor

This network leader will be primarily responsible for establishing and maintaining the AARN social media profile.

#### Task:

- Set up AARN Twitter and Facebook Account
- Build the public profile of the network
- Promote events and recent publications and special issues

### Skills:

- Competent user of social media.
- Willingness to engage regularly to promote the work of network members, recent publications or other public
  engagement activities.
- Ability to stay attune to current events that may be of interest to network members.
- Interest in using social media as a means to connect researchers to each other, events, organisations, and activities that
  are relevant and interesting.
- Aware of the various sensitivities that surround online engagement.

## 3. Network Website/Communications Editor (Two Network Leaders will share this role)

These network leaders will be primarily responsible for managing the AARN website Tasks:

- Manage website material
- Liaise with conference conveners to secure video/photo footage
- Maintain updated lists of events, calls for papers, conferences and grants
- Review contributions from network members and upload where appropriate
- Remove/Archive out of date content
- Make contact with new members, reply to queries
- Maintain contact with all associated networks and groups
- Be a contact point for announcements and communicate this to the network website and communications leaders.

### Skills:

- Comfortable with technology (the website is hosted on wix.com)
- Willingness to use/learn to use basic website design software
- Interested in good design, including the logical presentation of content
- Well-developed communication skills
- Ability to liaise across the research community to secure meaningful content

# 4. Network Engagement Editor

This network leader will engage within and beyond AARN, encouraging members to optimise the social impact of their work. Task:

- Expand membership of the network through relevant conferences, publications, social media.
- Work with members to develop the network in response to their needs
- Seek to communicate the work happening within the network to policy makers, relevant organisations
- Produce summaries of "impactful" work within the community that can feature on the website and be sent to relevant media outlets.
- Develop opportunities for interaction between members: such as workshops, discussion forums, masterclasses

# Skills:

- Versatile communicator and able to engage a wide variety of non-academic actors
- Excellent organisational skills